



YELLO2GREEN SCHOOL CHALLENGE 2018

OVERVIEW

We invite your primary school to participate in the 2018 Yello2Green Primary School Challenge. This community program raises environmental awareness amongst students at school--and home! Plus, creates an enthusiasm in students that they can make a difference!

COLLECTION / TIMING

Schools and students collect OLD DRY phone directories March 5th – March 23rd (3 weeks).

GRAND PRIZES:

1ST PLACE \$1500 2ND PLACE \$1000 3RD PLACE \$700

Based on a ratio of total students divided by total books collected. Example School has 500 students and collected 500 books = 1.

SCHOOL CLASS PRIZE

The class who collects the most directories for their school will win a Subway party, paid for by Yello. A gift voucher will be provided to each school.

SCHOOL INDIVIDUAL PRIZE

The student who collects the most directories for their school will win a \$100 Gift Card to Books and Books for school supplies, paid for by Yello. A gift voucher will be provided to each student.

NEXT STEPS

1. Designate a Yello2Green Challenge Coordinator who will be responsible for tracking and coordinating with Yello.
2. Email or call to confirm your participation.

CONTACT

Yello, Melanie Shambaugh, Melanie.Shambaugh@yellomg.com, phone 345-814-1762 or 345-322-9026. Please call me with any questions and look forward to your participation.